

How to Be a Great Podcast Guest with Liz Tolsma from Christian Historical Fiction Talk

1. Finding a podcast
 - a. Where to look
 - b. Ensure you are a good fit for the show
 - c. Put together a good proposal
 - d. Show knowledge about the show
2. Prep
 - a. Quiet place – no outside noise, dogs barking, kids, etc.
 - b. Good mic
 - c. No echoes
 - d. Headphones
 - e. At least know your bio and about your book, its takeaways, etc.

3. On the show
 - a. Be relaxed, natural, enthusiastic

 - b. Talk enough but not too much

 - c. Speak with confidence—you're an expert on your book

 - d. Don't be afraid to ask for clarification – most podcasters do edit the show

4. After the show
 - a. Thank your host

 - b. Share when it goes live

 - c. Keep the contact information for the next time you have a release